

SUSTAINABILITY REPORT

2026



WOMEN UNIVERSITY SWAB

Preface

Women University Swabi (WUS), established in 2016, is a public-sector higher education institution dedicated to empowering women through quality education, research, innovation, and community engagement. Women University Swabi is committed to fostering sustainable development through excellence in education, research, innovation, community engagement, and institutional governance. As a leading institution dedicated to women's empowerment, the university recognizes its responsibility in contributing to the achievement of the United Nations Sustainable Development Goals (SDGs).

This Sustainability Report highlights the university's initiatives, achievements, and contributions toward the 17 SDGs. The report showcases activities undertaken across academic, research, administrative, and community outreach domains, demonstrating our commitment to environmental sustainability, social inclusion, economic empowerment, and institutional development.

Through collaborations with national and international partners, industry, government organizations, and local communities, Women University Swabi continues to promote sustainable practices and positive societal impact. We hope this report serves as a reflection of our progress and a foundation for future efforts toward creating a more sustainable, equitable, and resilient future.

We extend our sincere appreciation to all faculty members, staff, students, stakeholders, and partners whose dedication and support have made these achievements possible.

Message from the Vice Chancellor

It is with great pride and optimism that I present the Sustainability Report of Women University Swabi. As a premier institution dedicated to the education and empowerment of women, we recognize our responsibility to contribute meaningfully to the United Nations Sustainable Development Goals (SDGs) and to prepare future generations to address the social, economic, and environmental challenges of our time.



At Women University Swabi, sustainability is integrated into our academic programs, research activities, institutional governance, and outreach initiatives. Through efforts in quality education, gender equality, health and well-being, entrepreneurship, environmental conservation, renewable energy, and strategic partnerships, we continue to create meaningful impacts within our communities and beyond.

A key role in this journey is played by our Quality Enhancement Cell (QEC), which actively promotes a culture of quality assurance, continuous improvement, capacity building, and institutional excellence. Through academic assessments, faculty development programs, stakeholder engagement, sustainability awareness activities, and participation in national and international quality initiatives, the QEC contributes significantly to strengthening the university's commitment to sustainable development and global best practices.

This report highlights the collective achievements of our faculty, staff, students, alumni, and partners. From fostering innovation through the Business Incubation Center and ORIC to strengthening collaborations with industries, government agencies, healthcare institutions, and international organizations, our university remains committed to creating opportunities that support sustainable growth and societal well-being.

I sincerely appreciate the dedication and hard work of all members of the Women University Swabi community who have contributed to the initiatives documented in this report. Together, we will continue to pursue excellence, innovation, and sustainability while empowering future generations to become responsible leaders and agents of positive change.

Let us move forward with a shared vision of creating a greener, more equitable, and prosperous future for all.

Prof. Dr. Ghazala Yasmeen
Vice Chancellor
Women University Swabi, Pakista

Sustainability Vision

To become a leading women's university that promotes sustainable development through excellence in education, research, innovation, environmental stewardship, and community engagement.

Sustainability Mission

Women University Swabi is committed to integrating sustainability principles into teaching, research, governance, campus operations, and community services to contribute effectively to the achievement of the United Nations Sustainable Development Goals (SDGs).

SDG 1 – No Poverty

Women University Swabi contributes to SDG 1 (No Poverty) by creating pathways for economic empowerment and sustainable livelihoods for its students. The university regularly organizes career fairs, recruitment drives, and industry engagement activities that connect students with employment opportunities. Collaborations with organizations such as Saif Textile Mills, Dynea Pakistan Limited and other public and private sector institutions facilitate direct recruitment and internship placements for graduates.



Recruitment drive by Saif Textiles

The university also supports financially deserving students through scholarships, financial aid programs, and the distribution of educational support funds provided by government agencies, industries, and partner institutions. Furthermore, the establishment of the Business Incubation Center (BIC) at Women University Swabi encourages entrepreneurship, innovation, and self-employment by providing mentoring, training, networking opportunities, and support for student-led startups and business initiatives.



Scholarship distribution from Dynee



Through these combined efforts, the university helps reduce financial barriers, enhance economic independence, create sustainable livelihood opportunities, and contribute to poverty alleviation and inclusive socioeconomic development.

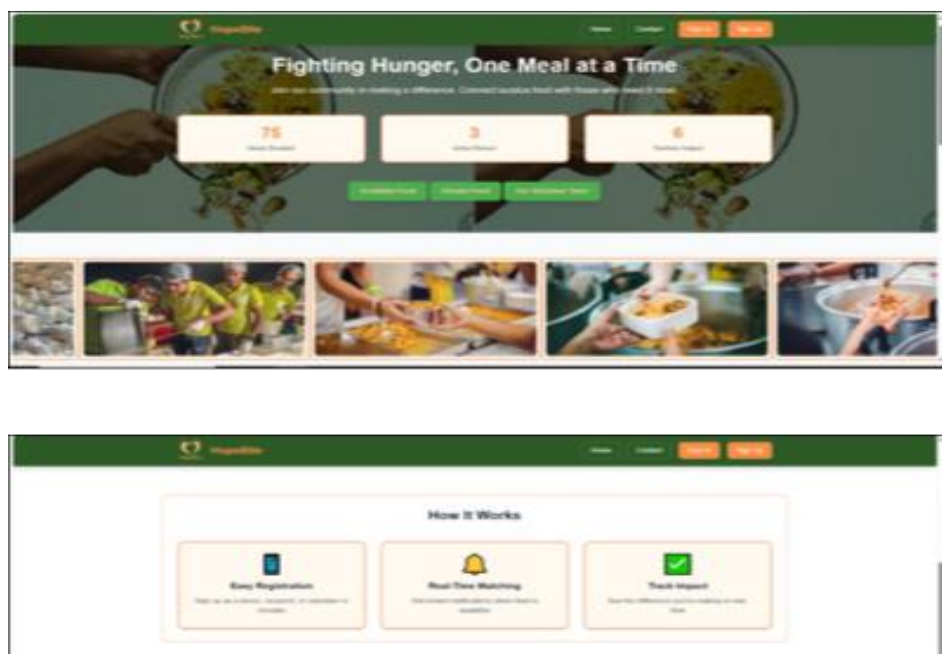
SDG 2 – Zero Hunger

Women University Swabi actively contributes to SDG 2 (Zero Hunger) through initiatives aimed at reducing food insecurity, supporting vulnerable communities, and promoting social responsibility among students. The university regularly participates in food donation and community welfare programs that provide essential food assistance to underprivileged individuals and families.

A notable recent initiative is HopeBite, a student-led web-based food donation platform designed to connect food donors with individuals and communities in need. The platform facilitates the collection and distribution of surplus food, helping to reduce food waste while addressing hunger and malnutrition. Through such innovative and community-oriented projects, the university promotes awareness of food security challenges, encourages volunteerism, and contributes to the fight against hunger and malnutrition in the region.



Donation Drive by Psychology Department



SDG 3 – Good Health and Well-Being

Women University Swabi is committed to promoting health, well-being, and quality healthcare services for its students, staff, and surrounding communities. The university

maintains a fully functional Medical Center staffed with qualified doctor and support personnel to provide primary healthcare services and medical assistance on campus. In addition, an ambulance service is available to ensure timely emergency response and referral support when required.



On Campus Medical Facilities



Awareness seminars on different health issues

To strengthen health education and professional training, the university has signed Memoranda of Understanding (MoUs) with various hospitals and healthcare institutions. These partnerships provide students with opportunities for clinical exposure, internships, practical training, research collaboration, and hands-on learning experiences, thereby enhancing their professional competencies and readiness for healthcare-related careers.

Beyond campus healthcare facilities, the university actively contributes to public health through teaching, research, community outreach, and awareness programs. Faculty members and students regularly engage in initiatives addressing mental health, public health, autism spectrum disorders, and the welfare of children with disabilities. These activities include awareness campaigns, workshops, community engagement programs, research projects, and advocacy efforts aimed at improving health outcomes and promoting social inclusion.



Epilepsy awareness session



MOU signing with Al-Jannat Hospital



Siging MOU with organsiation for Special



1st Internaitonal seminar e on Autism Childern

SDG 4 – Quality Education

Women University Swabi is committed to providing inclusive and high-quality education through continuous academic improvement, capacity building, and enhanced learning opportunities. The university's Quality Enhancement Cell (QEC) regularly conducts academic quality assurance activities, while faculty and staff actively participate in PENQAHE trainings and NAHE capacity-building workshops to strengthen teaching, learning, and institutional effectiveness.



Representative of Women University Swabi in PENQAHE training

To support digital learning and educational access, the university facilitates the distribution of laptops among students, helping bridge the digital divide and improve academic performance. The university has established partnerships with leading institutions, including Aga Khan University, to provide research supervision, mentorship, and collaborative learning opportunities for students.



Merit Based Laptop Distribution among students



Seminar on Research Topic Selection in Social Sciences

The university has also signed MoUs with national and international organizations and academic institutions to promote resource sharing, collaborative research, faculty and student exchange programs, internships, and academic cooperation. Furthermore, Women University Swabi promotes a culture of reading and lifelong learning through the organization of book fairs, enhancing access to educational resources and encouraging intellectual development.



Academic Supervision collaboration with Agha Khan University



Bookfair during student week 2026

These initiatives collectively contribute to improving educational quality, expanding learning opportunities, and fostering academic excellence in line with SDG 4-Quality Education.



Training session on Quality Assurance for Head of administrative section and Capacity building for faculty on advance teaching practices



Program Review for Effectiveness and enhancement Activity conducted for different BS Program

SDG 5 – Gender Equality

Women University Swabi is dedicated to advancing gender equality and empowering women through education, leadership development, and capacity-building initiatives. The university actively participates in the National Academy of Higher Education (NAHE) Capacity Building Program and the NAHE Women Empowerment and Mentorship Program, which enhance leadership skills, professional development, and mentoring opportunities for female faculty and students



Different Activities of Women Empowerment and Mentorship Program (WEMP)

The university also organizes and supports gender-focused awareness and empowerment initiatives that promote women's participation in education, research, and decision-making. In collaboration with stakeholders and partner organizations, Women University Swabi conducts financial literacy training programs to equip students with essential knowledge of budgeting, savings, entrepreneurship, and financial management, thereby strengthening their economic independence and future career prospects.

Through these initiatives, the university fosters an inclusive environment that promotes equal opportunities, women's empowerment, and gender-responsive development in line with SDG 5.



QEC representative receiving shield from Director NAHE on concluding of WEMP Training Session for Female Faculty

SDG 6 – Clean Water and Sanitation

Women University Swabi is committed to ensuring access to safe drinking water and promoting good sanitation practices on campus. The university has installed water filtration systems and drinking water dispensers at various locations to provide students, faculty, and staff with access to clean and safe drinking water.

The university also promotes awareness of hygiene, sanitation, and water conservation through educational activities and campus initiatives, contributing to a healthy learning environment and supporting the achievement of SDG 6 – Clean Water and Sanitation.



SDG 7 – Affordable and Clean Energy

Women University Swabi supports SDG 7 through its commitment to energy efficiency, environmental sustainability, and clean energy adoption. The university has installed a solar energy system on campus, reducing dependence on conventional energy sources and contributing to lower carbon emissions. This initiative promotes the use of renewable energy while ensuring a reliable and sustainable power supply for university operations.



In addition, the university encourages energy conservation through awareness campaigns, academic activities, and sustainable campus management practices. The university's transportation and infrastructure planning also emphasize efficient energy use and environmental responsibility. Through these efforts, Women University Swabi contributes to the transition toward affordable, reliable, and clean energy.

SDG 8 – Decent Work and Economic Growth

Women University Swabi promotes decent work and economic growth by fostering entrepreneurship, industry engagement, and skill development among students. The university strengthens industry-academia linkages through collaborations, internships, career guidance activities, job fairs, and employment opportunities that enhance students' professional readiness.

The university encourages innovation and entrepreneurship through its Business Incubation Center, student startup initiatives, and entrepreneurial training programs. Regular financial literacy trainings equip students with essential knowledge of personal finance, budgeting, savings, investment, and business management, helping them make informed economic decisions.



Awareness session on NFC Award



Training on Entrepreneurship

In addition, exhibitions, food galas, and student business showcases provide platforms for students to demonstrate their talents, market products, develop entrepreneurial skills, and gain practical business experience. These initiatives contribute to employability, self-employment, economic empowerment, and sustainable economic growth.



Students of Art and Design Participation in Business Gala

SDG 9 – Industry, Innovation and Infrastructure

Providing internship opportunities enables students to gain practical experience, develop professional skills, and apply classroom knowledge in real-world settings. Women University Swabi this initiative supports experiential learning and Decent Work and Economic Growth by enhancing graduates' employability and career readiness.



Women University Swabi promotes innovation, research, and sustainable development through the active role of its Office of Research, Innovation and Commercialization (ORIC). ORIC facilitates research collaborations, innovation initiatives, industry engagement, and knowledge transfer activities that strengthen the university's contribution to socioeconomic development.

The university has established numerous MoUs with industries, government departments, private organizations, healthcare institutions, and academic partners to support collaborative research, internships, technology transfer, student training, and resource sharing.

Through its Business Incubation Center (BIC), entrepreneurship programs, exhibitions, and innovation-driven activities, the university encourages students to develop creative solutions and entrepreneurial ventures.

These partnerships and innovation initiatives enhance research capacity, strengthen industry-academia linkages, improve employability, and contribute to sustainable industrial growth and resilient infrastructure in line with SDG 9.



MOU with NAVTTC for certification courses student's digital skills



MOU with KPITB to strengthen Faculty an

SDG 10 – Reduced Inequalities

Women University Swabi is committed to promoting equal access to education and opportunities for students from diverse socioeconomic backgrounds. Through scholarships, financial assistance programs, laptop distribution schemes, and merit-based support, the university helps reduce educational and economic disparities.

The university fosters an inclusive learning environment by supporting students with disabilities, promoting gender equality, and ensuring equal participation in academic, research, and extracurricular activities. Community outreach programs and partnerships further enhance access to education and opportunities for underrepresented and marginalized groups, contributing to a more equitable society.

SDG 11 – Sustainable Cities and Communities

Women University Swabi contributes to SDG 11 by promoting sustainable urban development, cultural preservation, community engagement, and environmental awareness. The university regularly organizes community outreach programs, awareness campaigns, tree plantation drives, and cleanliness initiatives that support healthier and more sustainable communities.



Through research, seminars, and collaborations with local government, NGOs, and community organizations, the university addresses issues related to sustainable development, environmental protection, disaster awareness, and community well-being. These activities encourage students to become active contributors to building inclusive, resilient, and sustainable cities and communities.



SDG 12 – Responsible Consumption and Production

Women University Swabi promotes responsible consumption and sustainable resource management through environmental awareness campaigns, waste reduction initiatives, and sustainable campus practices. The university encourages students and staff to adopt

responsible consumption habits, minimize waste generation, and support environmentally friendly practices in academic and daily activities.

Through seminars, workshops, research projects, and community outreach programs, the university raises awareness about sustainable production, resource efficiency, recycling, and environmental stewardship. Student-led initiatives such as HopeBite, which helps reduce food waste while supporting food donation efforts, further contribute to responsible consumption and sustainable development.



Cleanliness Drive by Department of Chemistry

SDG 13 – Climate Action

Women University Swabi contributes to SDG 13 through education, research, and awareness initiatives focused on climate change, environmental sustainability, and biodiversity conservation.

The university promotes scientific research and community engagement activities that address environmental challenges and support sustainable development. Students work on different ecological impacts of climate change on animal and plant life.



A notable initiative is the organization of an International Conference in Botany, which featured discussions on climate change, sustainability, biodiversity conservation, and ecosystem protection. Such events provide a platform for researchers, students, and experts to share knowledge, promote environmental awareness, and explore solutions to climate-related challenges.

SDG 14 – Life Below Water

Women University Swabi contributes to SDG 14 through research, education, and awareness activities focused on the conservation and sustainable use of aquatic resources. Faculty members and students conduct research in areas such as aquatic toxicology, thermal stress in aquatic organisms, fisheries, and aquaculture, generating knowledge to support aquatic ecosystem health and sustainable resource management.

The university also promotes environmental awareness by organizing seminars, workshops, and events, including the celebration of the International Day for the Conservation of Aquatic Life, encouraging students and the community to protect aquatic biodiversity and water resources.





Department of Zoology Participation in World Wetland Day

SDG 15 – Life on Land

Women University Swabi contributes to SDG 15 through education, research, and awareness initiatives focused on biodiversity conservation, ecosystem protection, and sustainable management of terrestrial resources. The university actively promotes environmental stewardship through tree plantation campaigns, biodiversity awareness activities, and community outreach programs.



Faculty and students conduct research on plant diversity, ecology, conservation biology, and sustainable natural resource management. The university also organizes seminars, workshops, and events, including activities related to biodiversity conservation and environmental sustainability, encouraging students and communities to protect terrestrial ecosystems and preserve natural habitats for future generations.



Community Awareness by students about conservation

SDG 16 – Peace, Justice and Strong Institutions

Women University Swabi promotes peace, inclusion, transparency, and good governance through a safe and equitable learning environment. The university upholds accountability, ethical conduct, and equal opportunities through its institutional policies and governance mechanisms. Regular seminars, awareness campaigns, and student engagement activities on human rights, gender equality, civic responsibility, and social harmony help foster responsible citizenship and contribute to building peaceful, just, and inclusive communities.



Mark-e-Haq, an event regarding national solidarity organized by Women University Swabi in Collaboration with District Administration Swabi

SDG 17 – Partnerships for the Goals

Women University Swabi actively fosters national and international partnerships to advance sustainable development through collaboration, knowledge exchange, and capacity building. The university has established **numerous** MoUs with academic institutions, industries, healthcare organizations, government agencies, and development partners to support research, student and faculty exchange, internships, training, and resource sharing.

The university leadership also actively participates in international engagement initiatives. Recently, the Vice Chancellor represented the university at the Kazan International Expo, promoting academic and economic collaboration opportunities.



Vice Chancellor WUS participation in 17th Economic Forum in Kazan, Russia

Furthermore, the Vice Chancellor and Quality Enhancement Cell (QEC) representatives participated in GreenMetric Event at Grand Asia University, Sialkot strengthening institutional knowledge and commitment towards sustainability assessment, environmental stewardship, and global best practices.



Representatives of WUS in UI Green Metric Event in Grand Asia University Sialkot

These partnerships and international engagements enhance institutional capacity, foster innovation, and contribute to the achievement of the Sustainable Development Goals through collective action and shared expertise. University provides opportunities for faculty to avail different international opportunities



Dr. Ome Kalsoom Afridi successfully completed one-month International Faculty Exchange Program at Henan University of Chinese Medicine, China